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सूचना का  
अधिकार

भारत सरकार  
मानव संसाधन विकास मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन

नई दिल्ली - 110 115  
GOVERNMENT OF INDIA

MINISTRY OF HUMAN RESOURCE DEVELOPMENT  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

D.O. No 11-46/2017.Sch-5

Respected Na'am (Sir),

Dated: the 5<sup>th</sup> June, 2017

I would like to inform you that A DIGITAL CITIZENSHIP & CYBER WELLNESS OLYMPIAD 2017-18 is being organised by Learning Links Foundation, which is supported by MEITY, UNICEF, Digital India and NeGD. Students of different age groups and also teachers can participate in the online Olympiad after registration.

2. It is our responsibility to encourage and promote students to learn to be safe on-line in an era where digitization is no more confined to controlled laboratory but has started impacting real world scenarios and situations. This Olympiad provides an opportunity for not only students but also the educators to learn and be responsible Netizens. With the advent of one-to-one teaching with technology and cashless economy and several other e-initiatives of the government, there is a need to encourage and inculcate interest in students towards using on-line resources more responsibly and efficiently.

3. To meet the above objective, it is requested to ensure maximum participation from each of your schools in DCCW Olympiad 2017-18 which is available at [www.learningolympiads.co.in](http://www.learningolympiads.co.in). Participation is FREE for all students and educators of Government schools Pan India. Details of the Olympiad for further understanding is at **Annexure-I**. The details of LEARNING OLYMPIADS presentation, brochure, poster, EDM and flier are also be available on the following link:-

[https://drive.google.com/drive/folders/0B8pETN\\_hIZvkr24zb3BWTEVIX3M?usp=sharing](https://drive.google.com/drive/folders/0B8pETN_hIZvkr24zb3BWTEVIX3M?usp=sharing)

4. All participants from schools will get digital communication, Learning Content, mock tests, final Olympiad, participation and merit certificates and opportunities to participate in similar programs in future. 'Digital Citizenship & Cyber Wellness Olympiad 2017-18' (Phase 1) is open



शिक्षा का अधिकार

सर्व शिक्षा अभियान

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for participation till July 31, 2017. School with highest number of participations also gets an opportunity to feature on the portal.

5. Keeping in view the above, I would request you to issue necessary instructions to all the schools/institutions and concerned authorities to participate in these activities.

With Regards,

Yours sincerely

*Maneesh*  
5/6/17  
(Maneesh Garg)

To,

1. The Principal Secretary/Secretary, School Education, of all States and UTs.
2. The Chairman CBSE, New Delhi
3. The Commissioner KVS, New Delhi
4. The Commissioner NVS, Noida, Uttar Pradesh
5. The Chairman NCTE, New Delhi

Copy to:-

1. The Secretary, Ministry of Electronic & Information Technology, New Delhi
2. Ms. Promila Arun Bij, Learning Links foundation,

**Objective of DCCW Olympiad 2017-18:**

1. Create a secure cyber space for young India
2. Empower through digital literacy, digital resources and collaborative digital platform
3. Create digitally authentic, transparent, real-time and inexpensive life-long learning towards digital empowerment
4. Ethical and productive use of technology through mobiles/smart devices
5. Knowledge of cyber laws in relation to Indian Penal code
6. Opportunity to create a digitally connected learner's community in rural and urban
7. Empower entire paradigm of RESPECT, EDUCATE and PROTECT (REP) while keeping pace with expectations of digital environment and its integration in way of life
8. To identify a cyber-safe community to involve and engage in the Cyber Safety national program being designed by NeGD for November 2017.

**Mode of participation:**

**ON-LINE MODE ONLY** to support Cyber safety and also to encourage more readiness of infrastructure for our education community to be future ready in the competitive world and to adopt more and more e-Initiatives/apps/mobile apps introduced by our Government which is the need of the hour towards progress.

**Infrastructure requirement for the Olympiad:**

- No special requirement; Internet and device will serve the purpose. Device can be either desktop, laptop, tablet or smartphone
- However, a better internet speed will give you a better user experience J

**To Participate:**

- Go to [www.learningolympiads.co.in](http://www.learningolympiads.co.in) and register as per categories defined (EDM is attached herewith for details)

**Olympiad is open for 4 categories:**

- Students (BASIC) – class 3 to 5
- Students (ADVANCE) – class 6 to 12
- Educators – K-12
- Others : i.e. Community including parents (anyone who is interested to learn to be safe on-line)

**Olympiad Duration:**

- Olympiad is open for participation till July 31' 2017

**Participation Fee:**

- Participation is FREE for all STUDENTS and EDUCATORS ONLY of government schools across India

- A nominal amount of INR 300/- (inclusive of tax) is to be paid by private school students, educators and community from any sector (government / private / individual).

#### **Certification and recognition:**

- Participation certificate – to every participant
- Certificate of Merit – who obtains 91-95% marks
- Achiever's club certificate – who obtains 96-100% marks
- Get recognised on the portal and be part of future programs at national and international level
- School with highest number of participation also gets an opportunity to feature on the portal

#### **Key features of Olympiad:**

- The certificate will hold value specially when students aspire to apply for higher education overseas because of Ministry of Electronics & information Technology & UNICEF endorsement
- One of the very few Olympiads which is open for educators and community
- Completely online, hence participants can take the final Olympiad test anytime, anywhere
- User friendly website that allows participants to browse and access content/information easily without much guidance
- Learning material available online for every participant who completes the registration
- Mock test can be taken any number of times till ready for final test
- Test can be taken on any device i.e. PC/Laptop/Tablet/Mobile
- System transparency as participants can see result instantly after submitting final Olympiad test and also get instant certificate printing option
- Several opportunities to get recognized
- One fee (Fee not applicable for Government school students and educators) for entire Olympiad. This fee includes service tax, learning material, certificate and recognition opportunities

Visit [www.learningolympiads.co.in](http://www.learningolympiads.co.in) and register yourself for complete detail and experience.

#### **For any query, contact us at:**

- Email – [contactus@learningolympiads.co.in](mailto:contactus@learningolympiads.co.in)
- Phone – 01246511105
- Skype – learning.olympiads

Keep revisiting the site for updates!!

HAPPY LEARNING AND BE SAFE ON-LINE